

References

The loving work of the five generations of the Petrof family not only brings pleasure to accomplished musicians but also thrills the hearts of thousands more music lovers. Our acoustic pianos go some way to calming our hectic times. The appreciative comments and compliments of many world-famous artists show the public's recognition of the quality of the instruments. They have found their home, among other places, in the UNESCO Palace in Paris, La Scala Theatre in Milan, Hilton Hotels, the Sydney Opera House, at the residence of the Russian president in Valday, the Gaziantep University in Turkey and in many other institutions. Many famous musicians, theatre and film actors and other notable personalities have fallen in love with them.

Alperin Mikhail (NOR) | Ardašev Igor (CZ) | Arriale Lynne (USA) | Aznavour Charles (FRA) | Barber Chris (GBR) | Basie Count (USA) | Bernstein Leonard (USA) | Bécaud Gilbert (FRA) | Cardinale Claudia (FRA) | Carreras Jose (ESP) | Clark Petula (GBR) | Clayderman Richard (FRA) | Čechová Páleníčková Jitka (CZ) | Dei Noritaro (JPN) | Domingo Placido (ESP) | Donna Fishwick Piano Ensemble (CAN) | Drupi (ITA) | DUO PETROF (MEX) | Dvorský Peter (SVK) | Ellington Duke (USA) | Firkušný Rudolf (USA) | Fitzgerald Ella (USA) | Formaro Antonio (ARG) | Franěk Milan (CZ) | Fraňková Jitka Fowler (CZ) | Gemma Giuliano (ITA) | Gerstein Kirill (RUS) | Gott Karel (CZ) | Hampton Lionel (USA) | Haffner Caroline (USA) | Hancock Herbie (USA) | Hegerová Hana (CZ) | Helfgott David (AUS) | Hlavenková Beata (CZ) | Howell Christopher (GBR) | Chaplin Charlie (GBR) | Charles Ray (USA) | Chaudhuri Debashish (CZ) | Chaudhuri Jana (CZ) | Ibrahim Abdullhah (JAR) | Jarrett Keith (USA) | Jazz Fiesta DUO (CZ) | Jeřábek Tomáš (CZ) | Jürgens Udo (AUT) | Kahánek Ivo (CZ) | Kempff Wilhelm (GER) | Klánský Lukáš (CZ) | Košárek Karel (CZ) | Koller David (CZ) | Krajný Boris (CZ) | Kravetz Jean Jacques (FRA) | Lee Colleen (HKG) | Lewis John (USA) | Loren Sophia (ITA) | Jacques Loussier Trio (FRA) | Maffay Peter (GER) | Maisenberg Oleg (AUT) | Malásek Petr (CZ) | Mannino Franco (ITA) | Mašek Michal (CZ) | Mastroianni Marcello (ITA) | Mathieu Mireille (FRA) | McCartney Paul (GBR) | Michelangeli Arturo Benedetti (ITA) | Mine Bob (USA) | Modugno Domenico (ITA) | Moravec Ivan (CZ) | Morricone Ennio (ITA) | Nakamura Hiroko (JPN) | Novák Matyáš (CZ) | O5 & Radeček (CZ) | Pavarotti Luciano (ITA) | Pecková Dagmar (CZ) | Pekinel sisters (TUR) | Peterson Oscar (USA) | PETROF Piano Trio (CZ) | Perticaroli Sergio (ITA) | Richter Sviatoslav (RUS) | Rokl Rudolf (CZ) | Rota Nino (ITA) | Schiaffino Rosanna (ITA) | Schliecker Jens (GER) | Say Fazil (TUR) | Simon Jan (CZ) | Skoda Paul Badura (AUT) | Steigerwald Milan (CZ) | Svoboda Milan (CZ) | Takashi Kako (JPN) | Trovajoli Armando (ITA) | Vassilieva Vlada (RUS) | Ventura Anthony (ITA) | Víklický Emil (CZ) | Vojtišek Martin (CZ) | Vondráček Lukáš (CZ) | Vondráček Petr (CZ) | Waldron Mal (USA) | Webster Katie (USA) | Zatin Anatoly (UKR) | Zecchi Carlo (ITA)

"The fine and rich tone of the PETROF grand piano suited my voice like a velvet cushion. I send my warmest greetings to this instrument."
Emma Destinová, opera singer

"It was a joy to play a PETROF instrument whose sound and action suit the player so very well."

Rudolf Firkušný, concert virtuoso

"I have had an opportunity to play almost all the European and American brand grand pianos and I have to state without any prejudice that I place PETROF grand pianos at the top."
Jiří Eláš, music composer

"I have not had the pleasure of playing an instrument like yours that was so perfect in every way."

Zdeněk Nejedlý, university professor

"The ANT. PETROF grand piano is excellent. From the very first touch the piano was admirable, as well as its sound."

Richard Clayderman, pianist

"The ANT. PETROF grand piano touched us as well as our audience with its amazing warming sound, but also with its unusual strenght and the tonal range."

Vlada Vassilieva and Anatoly Zatin, Duo PETROF pianists

"Thank you for the PETROF piano. It is the greatest gift I've ever had in my life."

Hana Gerzanicová, pianist

"I was personally most impressed with the romantic tone of the PETROF pianos. They have truly succeeded in maintaining their long historical heritage in these pianos. Their reputation, sound, quality and hand-made excellence are renowned in my part of the world and I wholeheartedly recommend them to everyone, both pianists as well as audiences."

Jana Chaudhuri, pianist

"It is a pleasure to play this instrument. It is a masterpiece, thought through to the last detail."

Karel Košárek, pianist

"I found all your pianos fantastic. I feel caught up in the sound, especially in the case of the extraordinary ANT. PETROF piano. I am really impressed, not only by the pianos, but also by great people of the company."

Antonio Formaro, pianist

"I very much like the ANT. PETROF range, and I am proud that we come from the same city."

Matyáš Novák, pianist

"I am truly happy that a good heart, love for music and beauty, good intentions and honest work can create a miracle and your company and the new ANT. PETROF are the living proofs."

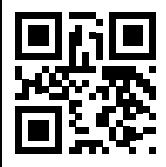
Erna Jedlička Gogova, pianist

"I deeply admire the perseverance, diligence and creativity in continuing the family tradition."

Markus Alexander Antonietti, ambassador

"Thank you to the Petrof family, for you have preserved a real treasure! Congratulations!"

Maria Elina Mayorga, conductor



www.petrof.com



PETROF
PIANOS SINCE 1864

COMPANY PROFILE



Zuzana Ceralová Petrofová
President of PETROF Group

The PETROF company is currently the biggest European producer of acoustic pianos. It is a truly Czech family company that has been operating in Hradec Králové since 1864. The company is headed by Mgr. Zuzana Ceralová Petrofová, a representative of the fifth generation of the Petrof family. She is a very successful manager, with a high reputation beyond her industry. In 2012 she received the title "Entrepreneur of the Year" and in 2015 she won the prestigious "Manager of the Year" award.

A lot has happened since 1864 when Antonín Petrof built his first piano. The main values on which the company has built its reputation, however, remain the same. To this day people appreciate the careful manufacturing of the instruments, which stand out for their rounded romantic tone, excellent surface finish, and timeless construction. The PETROF company is considered the main innovator in this industry, primarily thanks to the work of the experts in the Technology centre, in collaboration with the Research and Development department. In 2007 the company received the European Excellence certificate (EEX) which guarantees the European origin of the materials used and the premium quality of the products. The PETROF company distributes its upright and grand pianos to 65 countries in 5 continents.





Rudolf Firkušný



Sviatoslav Richter



Arturo Benedetti Michelangeli



Ray Charles



Hiroko Nakamura



David Helfgott



Richard Claydermann



DUO PETROF



Antonio Formaro



Kirill Gerstein



Matyáš Novák

PETROF Brand Family

One of the important goals of the company is to offer a wide range of choices to our customers, so that everybody can select the right instrument for himself. Apart from the PETROF and ANT. PETROF brands, the company also owns other brands, each representing its own philosophy. The common element of these brands is the rich history and timeless methods of construction created by the experts of the Development and Technology centre in Hradec Králové. The PETROF company has gradually included these traditional brands, which were produced in the former Czechoslovakia, into its portfolio. These beautiful acoustic grand and upright pianos and their tones inspire every pianist that sits down to play them.



PETROF

Ant. Dalibor

Weinbach®

Rösler®

SCHOLZE®

Fibich

AKORD



1839

Birth of the company founder, Antonín Petrof

1874

New factory; production of harmoniums

1895

Export of instruments; service centre and warehouse in Vienna

1915

After deaths of Antonín Petrof and his wife Marie the company passes to the youngest son Vladimír

1934

Grand Prix gold medal in Brussels

1954

Founding of Development Department

1991

4th PETROF generation managing the firm under Jan Petrof

2003

Patenting of Magnetically Accelerated Action (MAA)

2007

Certificate of European Excellence (EEX)

2013

Opening of the PETROF Museum

2015

Zuzana Ceralová Petrofová is named MANAGER OF THE YEAR

1864

Construction of first PETROF grand piano; founding of company

1883

Start of upright piano production

1899

Antonín Petrof appointed court piano maker for Austria-Hungary

1928

3rd PETROF generation managing the company; together with STEINWAY, PETROF opens office in London

1948

Nationalisation of company

1958

EXPO Brusel gold medal (PETROF Mondial)

2001

5th generation managing the firm; factory returns to hands of Petrof family

2004

Zuzana Ceralová Petrofová becomes company president; company celebrates 140th anniversary

2009

New generation of grand pianos

2014

Launch of new premium brand ANT. PETROF; company celebrates 150th anniversary

2016

PETROF Art Family project (PAF)

PETROF Museum

The museum portrays the story of the famous traditional Czech family and offers an exhibition of unique keyboard instruments, jewels of the pianomaker's craft, from the oldest to the current range. It was opened in 2013 in the grounds of the PETROF factory in Hradec Králové. Ivana Petrofová, the sister of PETROF's president, and a representative of the 5th generation, was made its director.

PETROF Art Family

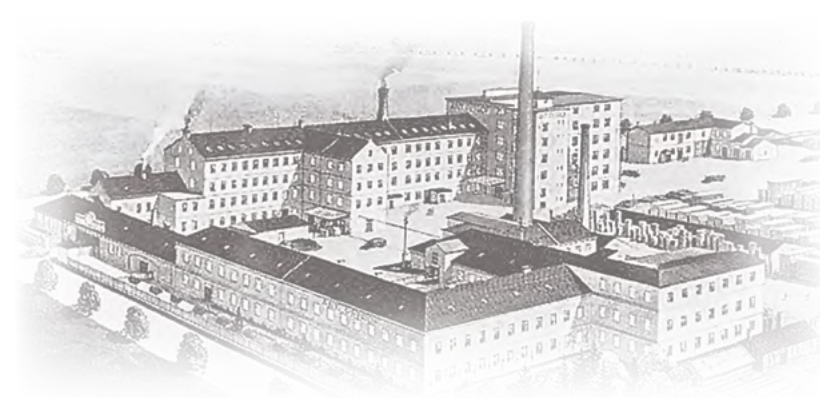
In 2016 a free association of world-famous artists who support the work of PETROF and admire the beauty and quality of their instruments was founded. Many successful concerts and tours throughout the world and spanning multiple musical genres are being organised as a part of this project.

PETROF Gallery

The PETROF company does not concentrate only on the production and sale of musical instruments. It also aims to develop culture and support musical education. This project, which endeavours to attract the public through various activities, supports the cultural heritage and promotes the values of the Petrof family, was founded in 2016.



Antonín Petrof



PETROF company in Hradec Králové



2nd generation Jan, Antonín, Vladimír



3rd generation Dimitrij, Eduard, Eugen



Medals of PETROF company



4th generation Ing. Jan Petrof



European Excellence Certificate



New generation of grand pianos



5th generation Mgr. Zuzana Ceralová Petrofová